Business Strategy: Deeper Cultivation of Region-Based Business

Lifestyle and Government Support

Establishment of the Toho Gas Kurashi Brand

On October 1, 2023, we launched the Toho Gas Kurashi brand.

Based on the concept of creating better lives for tomorrow, the Group and service locations will become lifestyle partners for individual customers, helping them achieve an ideal way of life.

Through this brand, we will better respond to diverse customer needs and contribute to the development of the local community.

Strengthening Sales Proposals and Alliances

Through our locally rooted Toho Gas Kurashi Shop sales outlets, we will deepen our relationship with our customers at in-person contact points. In addition to providing a high level of expertise in the sale, installation, repair, and renovation of a variety of equipment, we offer integrated delivery of energy and various services and stand by our customers as a lifestyle partner.

Launching the Toho Gas Kurashi Soko Site

Toho Gas Kurashi Soko is an e-commerce site that handles lifestyle products, providing Club TOHOGAS members with products in areas such as food, health, security, disaster prevention, and housing. We will continue to expand our products and services that bring new value to everyday life.

Launching the Toho Gas Hikari Fiber Internet Service

Toho Gas Hikari powered by USEN NETWORKS is an optical fiber internet service offered at a low cost and bundled with city gas or electricity services. Even in the communications field, we will continue to support customer lifestyles.

Launching the Toho Gas Kurashi Battery Service

This service combines free* installation of a solar power generation system with the leasing of a storage battery. The customer pays no initial cost or maintenance fees for the solar power generation system, which can be a barrier to its installation and use.

* Customer is responsible for scaffolding installation costs, as well as costs associated with special construction.

Toho Gas Group Water Delivery Service, Toho Gas Kurashi no Mizu

Toho Gas Life Solutions Co., Ltd. has partnered with Aqua Clara, inc. to deliver safe and delicious water* directly to homes and businesses bottled under strict hygiene management at our own plant. In addition to the convenience of having cold and hot water immediately available through a water server, it can also be used

as a reserve water supply in case of emergencies. We use returnable bottles for water deliveries, providing an environmentally friendly service.



^{*} Pure water with almost zero impurities, filtered through an ultra-fine reverse osmosis (RO) membrane filter with a pore size of 1/1,000,000 mm

"Meister of My Home"

A Specialized Home Renovation Store

The HOME REFORM by TOHO GAS brand for home renovation is available at 25 locations. Customer needs for housing are becoming increasingly diverse. Under this brand, we help customers meet their needs and realize their ideal lifestyle through home renovations.

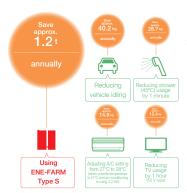
Club TOHOGAS—A Website Offering Valuable Benefits and Convenient Procedures

We offer a web-based membership service that offers customer convenience and rewards as part of our effort to make beautiful tomorrows.

Customers who sign up get access to their monthly gas and electricity bills in a timely manner and easy-to-understand format. We are working to protect the environment by reducing paper inspection slips, invoices, and other documents.

ENE-FARM Residential Fuel Cells

ENE-FARM is a residential fuel cell that generates energy and hot water at the same time for customer households. Hydrogen extracted from city gas is reacted with oxygen to generate electricity and heat, thereby reducing energy waste and CO₂ emissions. Models sold since FY2022 come standard with a power outage resilience feature, which automatically switches to self-sustaining operation during a blackout and supplies electricity to a dedicated power outlet, thereby enhancing household resilience.



Example of CO₂ reduction using the ENE-FARM residential fuel cell

Source: "Reasonable Energy Conservation and Savings." March 2025 (Agency for Natural Resources and Energy, Ministry of Economy, Trade and Industry). Data based on a simulation using our calculation conditions (with gas hot water floor heating and gas hot water bathroom heater and dryer). Actual values may vary depending on household composition, lifestyle, equipment used, usage conditions, temperature, and other factors.