

# Corporate Philosophy

## Corporate Mission

We, together with our Group companies, are dedicated to the creation of a rich and exciting life and the development of attractive and vital communities by setting our greatest value on the trust placed in us.

## Management Policy

- ◆ Think and act on a customer-first basis.
- ◆ Develop markets through foresight and technology.
- ◆ Foster human resources by focusing on competence and ambition.
- ◆ Pursue a flexible and vitalized organization.
- ◆ Broaden our vision and expand our line of business.

## Employee Action Criteria

- ◆ Challenge and Innovation
- ◆ Sensitivity and Response
- ◆ Proficiency and Pride
- ◆ Activeness and Brightness
- ◆ Reliability and Honesty

## Perpetuating the Okamoto Spirit



The objective of the company is to contribute to society through services for users

Sakura Okamoto  
the first President (Term of office: 1922-1935)

The first president of Toho Gas, Sakura Okamoto, believed that "Customers, shareholders, employees form a trinity, and the coexistence and coprosperity of such stakeholders in the company is indispensable." We strive in the practical application of this. Furthermore, we have engaged in providing services in social and public aspects, advocating promotion of community welfare, and integration with local communities through this approach. This took form as the Higashiyama Botanical Gardens.

In 1932, based on a suggestion from Mr. Okamoto, the company contributed the construction costs for botanical gardens in Nagoya, which were completed five years later as the Higashiyama Botanical Gardens.

Okamoto was a manager who thought constantly about the company as a social public institution, and that spirit still forms part of the company's DNA today.



Higashiyama Botanical Gardens when it first opened



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## About the Design of the Cover

The cover of the Integrated Report 2023 was designed by an employee of Toho Flower Co., Ltd. The four lines representing the four themes of the Toho Gas Group's Medium-term Management Plan 2022-2025 rise straight and steadily, symbolizing our new initiatives. Toho Flower Co., Ltd. is a company in the Toho Gas Group established in October 2019. It aims to encourage hiring and lasting employment for persons with disabilities.

